

## 420 CLINIC PRESS KIT



### OVERVIEW

420 Clinic opened the first medical marijuana clinic in Calgary in 2014, and their patient base continues to grow rapidly with clinics operating in Calgary and Lethbridge. 420 Clinic serves as a resource centre, connecting medical patients with access to education on medical cannabis and assessments, delivered by licensed health practitioners.

### SERVICES

420 Clinic is an Alberta resource centre that helps patients navigate the legal medical cannabis laws in Canada.

- We provide patients with the necessary information to access medical cannabis, in accordance with current regulations.
- We connect and schedule patients with knowledgeable healthcare professionals, or assist patient's own physicians with the process.
- We work with Licensed Producers to find the best product(s) for each patient.
- We provide patients with a safe, confidential and friendly space.

420 Clinic also offers a selection of vaporizers, accessories, hemp beauty products and branded apparel in-store.

### WHAT IS THE PROCESS?

Our staff of specialists and health professionals meets with the client to verify their qualifying condition. The client will also meet with a specialist to customize a strain program in an easy to understand way where they will be registered with a Licensed Producer. **This process is 100 per cent free of charge.**

After this appointment, the client will be able to see one of our affiliated physicians who will be able to write a prescription. The prescription will be securely faxed to a Licensed Producer.

Patients are able to order direct from a Licensed Producer's website, and product will be shipped to their home in discrete packaging via Canada Post.

### IS THIS LEGAL?

Yes. 420 Clinic has always operated within all federal, provincial and municipal laws and regulations. **We are not a dispensary.**

### COMPANY TIMELINE

- 2014: 420 Clinic Ltd. was incorporated under the Business Corporations Act (Alberta).
- 2015: 420 Clinic opened its first location in Calgary, being the first medical cannabis resource centre in Calgary.
- 2016: 420 Investments Ltd. was incorporated under the Business Corporations Act (AB).
- Jul 2017: 420 Clinic opens a resource centre in Lethbridge, its second location.
- Nov 2017: 420 Clinic has assisted patients in Alberta with over 7,900 prescriptions since inception.

## EXECUTIVE MANAGEMENT TEAM

### **Jeff Mooij, President**

Founding partner of 420 Clinic, the first licensed medical cannabis clinic in Calgary, Alberta. Mooij has become a leader in the medical cannabis industry in Alberta. Formerly, Mr. Mooij was in the hospitality industry for 20 years.

### **Michael “Kato” Tomiyama, Chief Operations Officer**

Tomiyama has over 30 years experience in the hospitality industry. His past experience is in consulting and as an operating partner for multiple establishments in the hospitality industry. Tomiyama has over 12 years of retail and sales management experience in the retail and wellness industry, and was a liaison to Workers' Compensation Board (Alberta) for chronic pain clients.

### **Dr. Ife Abiola, B.SC, MD, Medical Director**

Dr. Abiola began his post-secondary training at the University of Lethbridge, where he majored in Biological Science and Behavioural Ecology. He published his works in journals related to Behavioural Ecology through then University of Lethbridge President, Dr. Bill Cade, and was a featured lecturer in the Don Otte Symposium in 2009.

Dr. Abiola then transitioned into medicine, completing his basic science and his topical medicine and infectious disease observerships in Vieux Fort St. Lucia at Spartan Health University School of Medicine, and his clinical rotations in Chicago, Illinois at Norweigan American Hospital. Dr. Abiola then went to assist in the Access at Madison Clinic's suboxone program for patients suffering from opiate dependency in 2014, before completing his degree in 2015 with a focus on internal medicine.

### **Garrett Popadynetz, CPA, CA, Chief Financial Officer**

Popadynetz began his career in the audit and assurance group of PricewaterhouseCoopers, and earned his Chartered Accountant designation. He later moved on to be a partner at Arthur O. Solheim LLP and then established his own registered CPA accounting firm. He has been in public practice for the past eight years, advising private companies on finance, accounting, operations, tax planning and corporate restructuring.

### **Ryan Kaye, Vice President of Operations**

Kaye's career includes over 15 years of experience in the hospitality industry. His responsibilities have spanned several key aspects of the industry, including retail sales, management and product distribution. He spent six years with Wild Rose Brewery, playing a key role in the company's extensive growth over that period. He has a great deal of experience in dealings with the Alberta Gaming and Liquor Commission (AGLC), and has relationships with this important regulatory organization.

### **Todd Pringle, Project Manager**

Pringle's career includes over 20 years of professional experience in IT management (C-level), Project Management (PMP) and SAP consulting. His business background spans Oil & Gas, Utilities, Pharmaceuticals and Food Manufacturing domains, including positions of increasing responsibility with Vistavu (SAP), Enmax, Flint Transfield Services, Agrium, Sylogist (SAP) and Shaw Pipe Protection. He is also an Ironman Triathlete, Coach and Author.

### **Dr. Kristen Liesch, PHD, Chief People Culture Officer**

As a former educator and academic, Dr. Liesch's methodology combines practices and theories from the social sciences, education and interdisciplinary humanities. Dr. Liesch has facilitated professional development seminars, conducted targeted focus groups, training in counseling and coached in critical thinking skills. She has supported organizations across a range of industries to improve gender equality, diversity and inclusion outcomes. Her engaged writing has been published in peer-reviewed academic texts, in trade journals and wellness magazines.

### **Amber Craig, Vice President of Marketing**

Craig has over 15 years of experience in the media and journalism industry, with an extensive editorial portfolio spanning two decades. In 2007, she transitioned into the marketing side of media with a position at the Calgary Real Estate Board in Media Services. Upon leaving that position, Craig stepped into entrepreneurship and launched a marketing company. She is also the Co-Founder of a local tech company and Co-Founder of an Alberta-based non-profit.